

Winter Tyres!



Remember the harsh weather at the end of 2010 and how difficult it was to get about in the snow?

This year you could be much better prepared if you **pre-order** some winter tyres from Blackshaws!

Here are a few facts about winter tyres and the answers to some of your most frequently asked questions...



Aren't winter tyres just for use in the snow?

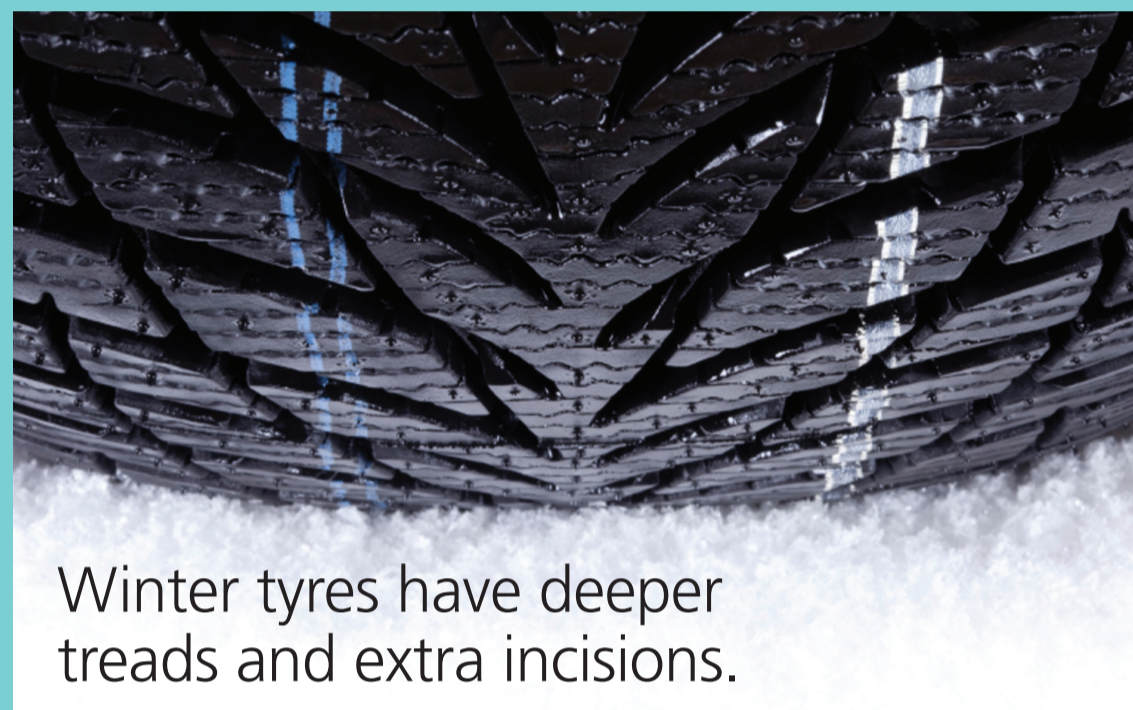
There are many myths and misconceptions about 'winter tyres' and whether they are really needed in the British climate.

The fact is that winter tyres are suitable for any cold or poor weather conditions and are designed particularly for temperatures below 7 degrees centigrade.

This means they are especially suited to **icy conditions, extreme wet weather** as well as for **slush and snow**. Therefore, as the name suggests, winter tyres are ideal for general driving conditions throughout the winter months.

Are winter tyres much more expensive than normal tyres?

Another misconception is that winter tyres are expensive. However, like normal tyres we can offer you a wide choice of different brands and prices. Blackshaws can supply and fit winter tyres, including steel rims, from **£60 per tyre**.



Winter tyres have deeper treads and extra incisions.

How are winter tyres different from normal tyres?

Winter tyres are made with a much higher content of natural rubber and silica. This means that instead of hardening in cold weather they retain their elasticity at much lower temperatures giving greater traction and therefore control of the vehicle.

Winter tyres are also designed with deeper treads and extra incisions so that they can 'bite' into snow and ice to maintain grip on the road.

When should winter tyres be fitted?

Manufacturers recommend that winter tyres are fitted between late October and the middle of March.

However, please remember that if you fit winter tyres you will need somewhere to store your normal tyres during the winter months.

Why do I need to pre-order my winter tyres?

Our experience from last winter showed a heavy demand for winter tyres in November as soon as the bad weather hit and unfortunately supply of stock became a problem throughout the UK.

This year we are strongly recommending that any customers who are interested in winter tyres should place a **pre-order to avoid any disappointment or delay**.

Don't delay!

If you are interested in placing a pre-order for winter tyres call Blackshaws parts department today on **01665 602683!**

winter
tyres fully
fitted from
just £60
per tyre!

